

Assignment Desk MEDIA ADVISORY
FOR IMMEDIATE RELEASE
March 27, 2006

Media Opportunity Only

Live Alligator Release

Press is invited for a rare live event at Naples Zoo

Media have the opportunity to witness the initial introduction of ten new adult alligators to Alligator Bay at Naples Zoo. On Sunday, April 2 at 8:30 in the morning, these alligators will join the nine adult alligators currently residing at the Zoo. The additional alligators will allow the public better opportunities of viewing and understanding our official state reptile as the gators swim through the waters or bask on the islands and shoreline of Alligator Bay.

With roughly one million alligators in the state and a rapidly growing human population often ill-informed about alligators, education is the main goal of Alligator Bay. During a visit to Naples Zoo guests can either gently touch a young alligator or see the power of North America's largest native reptile unleashed during one of the three weekly feedings at Alligator Bay while hosts dispel the myths of alligator lore.

The new residents come to Southwest Florida from St. Augustine Alligator Farm and Zoological Park. Like Naples Zoo, it is nationally accredited by the prestigious American Zoo and Aquarium Association.

When:

Sunday, April 2, 2006 8:30 a.m. – plan to arrive at the Zoo by 8:10 so you don't miss the excitement

Where:

Naples Zoo at Caribbean Gardens
1590 Goodlette-Frank Road (across from Coastland Center)

Contact:

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