



Assignment Desk MEDIA ADVISORY  
**FOR IMMEDIATE RELEASE**

Tuesday, April 12, 2005

# Make a Strike to Spare Rhinos

**Date Change!** Due to an unforeseen scheduling conflict, Bowling for Rhinos is now set one week later. Apparently, an 800 lb. gorilla can get whatever it wants, but a two ton rhino can't horn in on bowling tournaments.

**What:** Saturday, May 21<sup>st</sup>, 2005 members of the Naples Chapter of the American Association of Zoo Keepers, Inc. (AAZK) invites everyone to throw bowling balls down the alleys at Woodside Lanes to raise money for rhino conservation. Last year's event was the very first for the newly created AAZK chapter and exceeded its goals in raising dollars for conservation. This year promises to be bigger than ever. Nationwide, "Bowling for Rhinos" has raised over two million dollars for rhino conservation since 1990 with over 60 participating AAZK chapters. 100% of the proceeds go to rhino conservation projects in Africa and Asia.

Anyone in the community can get involved by sponsoring a keeper (bowler) from Caribbean Gardens -- or with a \$20 registration fee and at least \$20 in sponsors, you can bowl, too. Fee includes 2 games of bowling, shoe rental, pizza & soda, an AAZK pin and Bowling for Rhinos t-shirt. Door prizes, raffles, and awards for bowling will add to the fun.

Complete info to get started is at [www.napleszoo.com/aazk](http://www.napleszoo.com/aazk) or call (239) 262-5409 ext. 170.

**When:** **Saturday, May 21, 2005 (new date!)**  
**at 3:00, 4:30, 6:00 and 7:30 p.m.**

**Where:** Bowland Woodside a.k.a. Woodside Lanes  
8525 Radio Road, Naples (239) 455-3755

**Photos:** Rhino images are available via e-mail by contacting [tim@napleszoo.com](mailto:tim@napleszoo.com).

**Contact:** **Stephanie Bolster**, AAZK Naples Chapter,  
(239) 262-5409 ext. 170 e-mail: [bfr@napleszoo.com](mailto:bfr@napleszoo.com)

**FYI:** The zoo doesn't actually have rhinos – but the keepers didn't feel that should stop them from helping these critically endangered animals.