

Zoo's Annual "Call for Cologne" Drive Offers Dad FREE Zoo Admission All Father's Day Weekend

What: Want to get rid of those half-empty bottles of cheap aftershave from previous Father's Days? Dads can trade that aftershave for free Zoo admission by bringing the bottle to the Zoo all Father's Day Weekend (June 17-20). Why does the Zoo want aftershave? For the animals, of course. This annual call for cologne provides new scents for the animals to enjoy all year.

Cologne for Cats? What Next - Lingerie for Lemurs?

It's no joke. But the aftershave isn't to make the animals smell pretty. It's sprayed in their habitats. Dads and their families will be able to watch the animals' reactions to these aftershaves as the scents are used throughout the weekend for *animal enrichment*. The Zoo's Behavioral Enrichment Committee coordinates different activities for the animals to promote use of their natural abilities. As many animals perceive the world as much through smell as we do through sight, a spritz of cologne on a tiger-sized toy, a tree, or a path arouses curiosity in the animals to use their skills to investigate their surroundings.

Donated cologne will be used throughout the day all weekend long during special Meet the Keeper talks highlighting these enrichment activities.

10:30 a.m. Red, Western Gray, & Eastern Gray Kangaroos
Noon African Lions
2 p.m. Spotted (Laughing) Hyenas
3:45 p.m. Indochinese Tigers

If Dad doesn't have aftershave to donate, some of Mom's perfume will work, too. Otherwise, you can print a coupon off the web at www.napleszoo.com in place of cologne. Zoo admission (\$15.95 adult/ \$9.95 children) includes all shows and the boat ride through islands of monkeys, lemurs, and apes.

When: Father's Day Weekend
Friday, June 17 through Monday, June 20

Where: **Caribbean Gardens: The ZOO in Naples**
1590 Goodlette-Frank Road (across from Coastland Center mall)

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