

From Tim Tetzlaff, Director of Conservation and Communications

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Military Free for Armed Forces Day PLUS Coupon for Kids Free on Memorial Day at Naples Zoo

Naples, FL – Military personnel and children in Southwest Florida can enjoy some natural fun at Naples Zoo at Caribbean Gardens for free during the last two weekends in May.

May 18–21, 2007: Celebrating Armed Forces Day

In honor of those who serve our country and Armed Forces Day, Naples Zoo is offering free admission to all active and retired military personnel from May 18-21, 2007. Military personnel will receive free admission to the Zoo by presenting military identification, plus adult and child guests in their party will also receive \$2 off regular Zoo admission during the weekend. (No coupon required for military offer.)

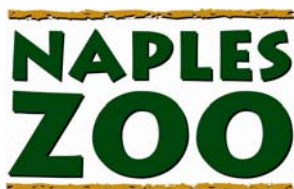
May 25 – 28, 2007: Coupon for Kids Free on Memorial Day Weekend

With a coupon from www.napleszoo.com, one child is admitted free with a paid adult admission. (Coupon required for this offer.)

Naples Zoo is a 501(c)(3) nonprofit organization cooperating in conservation programs both in and outside the wild for endangered species. Daily presentations include Alligator Bay Feeding, Meet the Keeper Series, along with two premiere presentations: Planet Predator and Serpents: Fangs & Fiction. Both of these feature shows take place in the Safari Canyon Theater where guests see live animals from feline predators to venomous snakes along with exciting video footage. For those looking for more on the historic botanical garden, the Tropical Plant Trek offers guests a short tour led by University of Florida Master Gardeners. And one of the zoo's most popular activities is the Primate Expedition Cruise where guests embark on a guided cruise through islands of monkeys, lemurs, and apes.

The all day pay-one-price ticket includes admission to both the nationally accredited zoo and historic garden along with all shows, tours, exhibits, and the boat ride. (\$18.50 adults age 13+/ \$9.95 children 3 to 12, under 3 free. Children under the age of 16 must be accompanied by an adult at least 18 years of age). Annual memberships and discount tickets are also available online at www.napleszoo.com. Visitors enjoy healthy meals at the SUBWAY® Cafe and shop for wild gifts at tame prices in The ZOO Gift Shop. Naples Zoo welcomes guests daily from 9:30 to 5:30 with the last ticket sold at 4:30 and is located at 1590 Goodlette-Frank Road across from the Coastland Center mall in the heart of Naples. To learn more, click www.napleszoo.com or call (239) 262-5409.

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