



From Tim Tetzlaff, Naples Zoo Director of Conservation & Communications

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World Oceans Day at Naples Zoo!

Celebrating 50 Years of Dr. Seuss's One Fish, Two Fish, Red Fish, Blue Fish

Naples, FL - In honor of 50 years of Dr. Seuss's *One Fish, Two Fish, Red Fish, Blue Fish* entertaining children around the world, Random House Children's Books, Dr. Seuss Enterprises, The Ocean Project, and the Association of Zoos and Aquariums (AZA) are partnering to celebrate World Oceans Day. AZA accredited zoos and aquariums across the country including Naples Zoo are hosting fun-filled family events inspired by *One Fish, Two Fish, Red Fish, Blue Fish* with the goal of teaching children about our ocean's great diversity of life and the important things we can all do to protect our shared world ocean. Naples Zoo will celebrate on Tuesday, June 8, 2010 with readings of the famous book at 2 p.m. by Collier County Public Library staff. On Saturday, June 12, 2010 the book will be read by the disc jockeys from Cat Country 107.1 FM throughout the day along with offering ocean-themed arts and crafts. Guests on both days will receive Seafood Watch cards, Dr. Seuss bookmarks, as well as Top 10 Ways to Be Blue conservation cards. Naples Zoo will also plant one tree in Africa, Asia, or the Americas for each discount child ticket purchased online and redeemed on these days.

And as this is the Summer of Seuss at Naples Zoo through August 1, guests will also discover a whole Zoo-full of Seussian fun with fine art bronzes of popular Seuss characters, colorful character cutouts, a scavenger hunt, and a Fun Facts Illustrated Tour featuring that unmistakable artwork. More at www.napleszoo.org/seuss

The concept of a "World Oceans Day" was first proposed in 1992 at the Earth Summit in Rio de Janeiro as a way to celebrate our world's shared ocean and our personal connection to the sea, as well as to raise awareness about the



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crucial role the ocean plays in our lives and the important ways people can help to protect it. A diverse and healthy ocean is so important to those of in coastal areas like Southwest Florida, but also to everyone. The ocean provides most of the oxygen we breathe and is a rich source of food and medicines. It also regulates the Earth's climate, provides jobs and recreation, and inspires us.

Naples Zoo is a 501(c)(3) nonprofit organization cooperating in conservation efforts in and outside the wild. Daily presentations include Alligator Bay Feeding, Meet the Keeper Series, Snake Sunbathing along with two premiere presentations: Planet Predator and Serpents: Fangs & Fiction. Both of these feature shows take place in the Safari Canyon Theater where guests see live animals from feline predators to venomous snakes along with exciting video footage. On Sundays, the Tropical Plant Trek offers guests a guided tour in the historic botanical garden. And one of the zoo's most popular activities is the Primate Expedition Cruise where guests embark on a guided cruise through islands inhabited by monkeys, lemurs, and apes.

The all day pay-one-price ticket includes all the Summer of Seuss fun as well as admission to both the nationally accredited zoo and historic garden along with all shows, tours, exhibits, and the boat ride. (\$19.95 adults age 13+/\$11.95 children 3 to 12, under 3 free. Children under the age of 16 must be accompanied by an adult at least 18 years of age). **Annual memberships and discount tickets are also available online at www.napleszoo.org.** Visitors enjoy healthy meals at *Wynn's at the Zoo* and shop for wild gifts at tame prices in The ZOO Gift Shop. Naples Zoo welcomes guests daily from 9:00 to 5:00 with the last ticket sold at 4:00 and is located at 1590 Goodlette-Frank Road across from the Coastland Center mall in the heart of Naples. To learn more, click www.napleszoo.org or call (239) 262-5409.



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